

Coty Beasley

Graphic Designer & Web Developer



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LinkedIn
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Facebook
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Twitter
twitter.com/beacrea

I am currently looking for freelance front-end development, graphic design, and information architecture projects.

My Work

For more info and examples of my work, please visit

beasleycreative.com

Personal Statement

Well-rounded designer with extensive experience in multimedia. Enthusiastic, intuitive, insightful, and hardworking.

Views technology as an incredible tool for improving communication between people and understands that above all, the user experience is key.

Great in a pinch and knowledgeable in current industry shifts and trends.

References



Michael Church - CEO
mchurch@misttechnologies.com
Mike managed me directly at MIS Technologies.



John Krzysztof - CEO
jkrzysztof@everestkc.net
John managed me indirectly at CJK Consultants.



Roberto Cruz - Art Director
roberto@bertocruz.com
Roberto is a colleague that worked for Ikros.



Leo de Leon - CEO
leo@motionmachinestudio.com
Leo is a colleague and business partner.

Education and Work

Education Work Experience

MIS Technologies - Webmaster, Creative Manager & Consultant September 2007 - Present

As webmaster and creative manager, I maintain the company's server, design marketing graphics, and maintain websites. I manage technology operations, develop new marketing strategies, and consult on UX and web technologies.

M.C.C. - Associate of Arts (Graduated)

2007 - 2009

Additional coursework in graphic design, marketing, and web design.

The Bobblehead LLC - Webmaster & Creative Manager

September 2008 - Present

Maintenance of company servers, created promotional artwork, designed web content, managed the company's website, and oversaw all internet marketing including SEO and SMO. We rose from page ten on Google to page one in a year.

Beasley Creative - CEO/Owner

July 2009 - Present

Specialization in UI design for web, mobile, and applications, always keeping UX in mind. Best-practice knowledge leads to groundbreaking presentations. Understanding the implications of the web and its medium and its ability to reach very targeted audiences.

U.M.K.C. - B.A. Communications (Emph. Film & Media Arts)

2009 - 2011

Additional coursework in graphic design, marketing, and web development.

Ikros / Crossover Graphics - Technical Account Manager

July 2010 - October 2010

I was responsible for maintaining client relationships, overseeing web projects, developing detailed project mock-ups, and building standardized department processes.

Cjk Software Consultants, Inc - Consultant

December 2010 - Present

Direction of web projects, provide consultation, develop front-end solutions, develop business practices, manage clients, develop standards, and pioneer new ventures.

Technical Expertise

